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OUR NEW PINK SEEDLING

Frank Bo

GLADIOLUS

"Reuben H. Warder"

- ¶ Color, beautiful soft flesh pink very much like "Enchantress" carnation except slightly tinged with lavender.
- ¶ The most beautiful of all light colored gladioli—spikes strong and tall, always standing erect—flowers large—the best grower on our place and in beauty of color equal to any orchid.
- \P We are the originators and own the entire stock.
- ¶ Read what others say about this beautiful new Gladiolus.

"The finest Gladiolus I have ever seen." William Scott, Buffalo, N. Y., August 23, 1904.



1193-1195 Broadway

Fifth Shrenne Cor. 45 M. Sheer

386 Columbus Seenue

How York Amond 25 to 104

NEW YORK.

LONDON. PARI

Finsman,

Oric.

Dear Sir:-

Your consignment of plassolik received

this norning, with expressenances one dollar we refused to accept and thing come till examined; which the sapress people would not allow.

However they turne out fairly well, and I have allowed you what you ask. It is the "thest thing of its ylor that I have ever seen and I thank you for you courtesy, and wish you to send to arrive on Monday August 25th., one hundred, and one hundred more to arrive about Thursday September 1st.

Let me suggest bank you cut and ship them more in bud as those open today had to be scaled off.

Very truly jours,

Dic. B.

X



E. C. LUDWIG.

Florist.

Allegheny, Pa., October 10, 1904.

Mr. Frank Banning, Kinsman, Ohio.

Dear Sir: Referring to your Gladiolus, the R. H. Warder, I have handled this variety in large quantities for several seasons, and find it a good keeper and an excellent seller, being much larger and having a richer tint than that of any other variety, therefore making the finest possible display obtainable with Gladioli.

Wishing you much success with your R. H. Warder next season, I remain,

Yours very truly,

E. C. LUDWIG.

WILLIAM SCOTT,

Florist.

Buffalo, N. Y., August 23, 1904.

Mr. Frank Banning, Esq.

Dear Sir: Yesterday arrived a box of flowers of your new Gladiolus "Reuben H. Warder." If the spikes sent are the product of last year's bulblets, as you say, then they are still more wonderful. The delicate shade of pink is most attractive; but that is only one quality. The sturdy stem, size and substance of flower combined is grand, and, without the slightest exaggeration, it is much the finest Gladiolus I have ever seen. They arrived here after a journey of several hundred miles without the slightest bruise.

I am glad to see you speak highly of Gladiolus ''1900.'' We consider it one of the finest varieties grown. Nothing sells so well here.

Thanking you for the opportunity to see your wonderful ''Reuben H. Warder,'' I am, Very truly yours,

WILLIAM SCOTT.

MRS. E. A. WILLIAMS, Florist,

Pittsburgh, Pa., October 20, 1904.

Mr. Frank Banning, Kinsman, Ohio.

Dear Sir: Having handled a large number of your Seedling Gladiolus "Reuben H. Warder," the past season, I can truthfully say that I think it was more appreciated than any colored variety on the market. The color is delightful; a good keeper, and one that can be used on all occasions. It is certainly an acquisition.

Very respectfully,

MRS. E. A. WILLIAMS.

A. M. MURDOCH,

Florist.

Pittsburgh, Pa., Oct. 10, 1904.

Mr. Frank Banning.

Dear Sir: We cannot speak too highly of your new Gladioli, "R. H. Warder." In color, size and keeping qualities it leaves nothing to desire. Yours truly,

A. M. MURDOCH.

COMMISSIONERS OF LINCOLN PARK,

R. H. Warder, Secretary.

Chicago, Sept. 7, 1904.

Mr. Frank Banning, the Kinsman Greenhouses, Kinsman, O.

My Dear Mr. Banning: Your pleasant letter of August 8 came during the writer's absence, and so did the flowers. Some of them were kept in the icebox more than ten days, and yet showed very plainly their excellent quality. I think they are the most handsome Gladioli I ever saw. I hope you will be successful and make a good sale of these flowers. If you are willing to let any go out, I would speak for some for my own use. With very kind regards and best wishes for your success, and hoping that the public will appreciate the good work you are doing. Respectfully,

R. H. WARDER.

CHARLES T. SIEBERT,

Floral Artist.

Pittsburgh, Pa., Dec. 7, 1903.

Mr. Frank Banning, Kinsman, O.

Dear Sir: The new Pink Gladiolus sample sent us last summer is the finest ever we have seen; it has such large individual flowers, perfect in every respect. The fine color speaks for itself, for it has been highly appreciated by whoever saw it. It will sell on its own merits, customers simply demand it in preference to any other variety now in existence. Hoping to receive a goodly share of said variety this coming season, we remain,

Yours respectfully,

CHAS. T. SIEBERT.

RANDOLPH & McCLEMENTS, Florists.

Pittsburgh, Pa., March 18, 1904.

Mr. Frank Banning, Kinsman, O.

Dear Sir: Please figure on us for a regular shipment of Gladioli for next season, and would particularly mention your new Pink Seedling "Reuben H. Warder," which we think is the best on the market.

Yours truly, RANDOLPH & McCLEMENTS.

E. C. AMLING.

Wholesale Cut Flowers.

Chicago, October 24, 1904.

Mr. Frank Banning, Kinsman, Ohio.

Dear Sir: We think very highly of your Gladiolus "Reuben H. Warder." It is the largest flowered Gladiolus we have ever handled, and the color is just that beautiful, delicate shade of pink the trade wants. We were sorry that you could not give us larger supplies of this the past season, as our trade calls for high-class novelties and fancy stock in quantity.

We hope you will be in a position to supply us regularly the next season. Very truly yours,

E. C. AMLING.

DEPARTMENT OF PUBLIC WORKS,

Bureau of Parks, Wm. Falconer, Supt.

Pittsburgh, Pa., Aug. 18, 1902.

Mr. Frank Banning, Kinsman, O.

Dear Sir: I thank you for the beautiful Gladiolus Flowers you were pleased to send to me. They were received in excellent condition. That light colored Pink Seedling is a perfect beauty—such large, substantial and lovely blossoms, and such a strong, well-filled spike! Among white or very light colored varieties it is unsurpassed. It is a splendid Gladiolus, and a color greatly needed.

Yours very truly

WILLIAM FALCONER.

V. H. HALLOCK & SON,

Famous Long Island Seeds.

Queens, N. Y., October 28, 1904.

Mr. Frank Banning, Kinsman, Ohio.

Dear Sir: You will remember that it was rather late when we called on you, and your Gladiolus, "Reuben H. Warder," was practically out of bloom. I saw some fairly good spikes, however, and consider it a good Gladiolus; for the cut flower trade it is exceptionally desirable. The color is very good, and somewhat different from any Gladiolus I can at present recall. I should say it is a white, suffused with a very delicate pink, with a tinge of lavender. color is always pleasing wherever found. The plant is free from disease and a good grower. It produces a large and well-balanced spike of flowers. For vigor, size and color of flowers, so far as I can judge. it is probably superior to any variety on the market today, grown outside for cut flowers. It appears very constant, and does not seem to sport or streak with color, as Shakespeare does when grown outside. It is far ahead of May and Augusta, and is only equalled by Snow White and White Lady, flower for flower, and you know these two varieties will never be grown in sufficient quantity to compete with "Warder." Very truly.

E. V. HALLOCK.

CHARLES W. McKELLAR, Commission Florist.

Chicago, August 26, 1904.

Frank Banning, Esq.

Dear Sir: I am in receipt of your kind favor of the 29th ult., also shipment "Reuben H. Warder" Gladiolus. I must say that it is a most beautiful and pleasing variety. I shall certainly be pleased to handle a regular supply, as I am looking for just such fancy articles; am making a specialty of Orchids, fancy Valley Violets, etc., in season, and your "Reuben H. Warder" is certainly in keeping with this class of stock. Will be ready for another shipment first of next week.

Respectfully,

CHARLES W. McKELLAR.

THE J. M. GASSER CO.

Cut Flowers.

Cleveland, O., Oct. 15, 1904.

Mr. Frank Banning, Kinsman, O.

Dear Sir: Your new pink Gladiolus is a "bread winner" with us. It attracted more attention and sold for a higher price than any other Gladiolus we have handled for years. Respectfully,

THE GASSER CO.

THE E. F. WINTERSON CO.

Florists' Supplies.

Chicago, October 15, 1904.

Mr. Frank Banning, Kinsman, Ohio.

Dear Sir: We consider your new Gladiolus "Reuben H. Warder," of which we handled consignments during the past season, as being one of the choicest varieties we have ever seen, and we have handled during our experience in the wholesale cut flower line many hundreds of thousands of this flower. Many of our retail florists here were very much taken up with it, and a number of our growers have made inquiry as to price for bulbs of the same for next season's planting. When you are in position to quote us a price on blooming bulbs of the same we shall be pleased to hear from you.

Very truly yours,

E. F. WINTERSON CO.

W. F. KASTING,

Florist.

Buffalo, N. Y., October 25, 1904.

Mr. Frank Banning, Kinsman, Ohio.

Dear Sir: Your new Gladiolus "Reuben H. Warder" which you shipped to me last summer is one of the finest pink Gladiolus (in my estimation) ever introduced in the cut flower market, and I don't think it ever can be beat in color or size of flower. It is just what the people want. Wishing you good success when putting the bulbs on the market, as it certainly deserves it, I am,

Yours most respectfully,

W. F. KASTING.

PITTSBURG CUT FLOWER CO., Ltd.

Wholesale Florists.

Pittsburgh, Pa., Oct. 15, 1904.

Mr. Frank Banning, Kinsman, O.

Dear Sir: We have your letter of the 13th inst., asking us for our opinion on your R. H. Warder pink Gladioli. Replying, we are pleased to state that among the thousands of Gladioli and the many varieties handled by us this season, (1904) we find R. H. Warder the very best; the flowers being large, spikes well filled, and the color light pink, one of the most desirable as a cut flower.

We hope to number you among our consignors for next season.
Yours truly, PITTSBURG CUT FLOWER CO., Ltd,



CROP OF 1905.

Over 300,000 first size bulbs will be offered to the trade. Price list April first. Get your orders in early.

H. P. Joslin, Secy. ade , while We promise to ly PITTSBURG & ALLEGHENY FLORISTS CLUB. all being Freemen in our actions. of "The best that ever came over the pike." thi A Grand Gladiolus. Gra Business for the past two weeks has priz been well up to the average of this dullpiar est of seasons. Carnations are scarcely visible. Sweet peas are getting poor ing gen and roses are at their lowest ebb, exaga cept Kaiserins and some Beauties. Asa so ters and gladioli are now the staples. east Speaking of gladioli, we received a hun-We were all delighted with your "Warder." for dred spikes a few days ago from Frank Banning, of Kinsman, Ohio, of a light, soft pink variety named Reuben H. Warder. We think we have seen a good many gladioli in our time, but never, asbie tho. tho pos an suredly, have we ever seen such a flower Ad J. A. BUDLONG, Chicago, Ill as this. In color, in stoutness of spike for and in size and substance of flowers it is T wonderful. It simply eclipses all varieties we ever saw. We are told by George Asmus, of Chicago, that when Reuben H. Warder appears in the Chia m by t togi mis cago market it is fought for and obtains day a high price, and no wonder. bl Florists' Club Picnic. al to rsday the Florists no Bu ca la te We got off late got off late a member. wore far yE. id Niag-

CUT FLOWERS of "R. H. Warder" in season. Better get in line at once. We could not fill our orders last year.

FRANK BANNING,

Landscape Gardener, Florist and Seedsman,

Summer Cut Flowers and Gladiolus Bulbs a Specialty.

KINSMAN, OHIO.

